



NM MOM Fundraising Levels

PRIME SPONSOR (\$75,000 AND Above)

- Top donor to NM MOM will be branded as the Prime Sponsor on website, signage, print and media.
- Includes Diamond Level sponsorship recognition.

DIAMOND LEVEL (\$50,000 – \$74,999)

- Name and logo placed on prominent individual signage at the event in multiple locations.
- Name announced at the opening ceremony and orientation.
- Name and logo included on the NM MOM website in multiple locations.
- Includes Platinum Level sponsorship recognition.

PLATINUM LEVEL (\$30,000 – \$49,999)

- Name and logo included on NM MOM publicity (print, online, and other media).
- Name included on radio coverage announcing the event.
- Includes Gold Level sponsorship recognition.

GOLD LEVEL (\$20,000 – \$29,999)

- Name on billboard signage near the event location prior to the event.
- Name and logo on individual signs at the event, t-shirt, and local newspaper thank you.
- Includes Silver Level sponsorship recognition.

SILVER LEVEL (\$10,000 – \$19,999)

- Name recognized in the New Mexico Dental Association Foundation newsletter.
- Name included at the NM MOM booth at the New Mexico Dental Association Annual Session.
- Includes Bronze Level sponsorship recognition.

BRONZE LEVEL (\$1,000 – \$9,999)

- Name included on event t-shirts.
- Name will be noted in the thank you published in the local paper after the event.
- Name placed on signage at the event indicating sponsorship level.
- Includes Contributing Level sponsorship recognition.

CONTRIBUTING LEVEL (LESS THAN \$999)

- Name included on the NM MOM website, with periodic updates of available info.
- Thank you letter from Event Chairmen.

IN-KIND DONATIONS

- In-kind sponsor levels will follow the corresponding financial donor levels.